

• 25<sup>TH</sup> ANNIVERSARY •

# CALAbration!

VIRTUAL Assisted Living Conference & Trade Show - Revisited

**Celebrating** our 25th Anniversary Along With the Opportunities That Lie Ahead.  
**Calibrating** Your Operation to the Ever-Changing Present Day.

Since we can't get together in person, Let's CALAbrate virtually! Rather than a long, virtual conference day, we'll CALAbrate in short sessions over several weeks!

**MULTIPLE DAYS: 6 CONSECUTIVE TUESDAYS  
BEGINNING OCT. 6, 2020 | 11 AM**

Keynote on first day with one breakout, 5 subsequent Tuesdays at noon.

If you've already registered to attend, exhibit or sponsor, we've got you covered.

New attendees, exhibitors, and sponsors will be able to register soon!

- Top industry topics while addressing key COVID-19 challenges.
- Sponsorships and exhibitors honored in new virtual and tangible ways.
- **Virtual Chef's Challenge** (stay tuned for details!)
- **Member-sourced content for video(s) recognizing your community's heroes through COVID-19.**  
(We'll send details soon on how you can submit videos of employees who have made a difference through COVID-19.)

**ALL ATTENDEES  
MAY ATTEND ALL  
6 SESSIONS IF  
THEY WISH!**

(In the in-person format, attendees could only attend 2 sessions - one in each track.)



**Christopher Carter, President**  
Connecticut Assisted Living Association (CALA)  
100 Halls Road, PO Box 483 | Old Lyme, CT  
(860) 434-5760 | [ctassistedliving.com](http://ctassistedliving.com)